

# Model United Nations Conference

## Potential Sponsorship

February 2019



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## Introduction to Model UN

An activity in which students are assigned:



**A Nation**

To represent



**A Committee**

In which to debate



**A UN Topic**

To discuss and resolve

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## What Happens During a Conference?

Students must:



**Research** their assigned nation, committee, and topic



**Discuss** topic using parliamentary procedure



**Create** solutions and draft resolution documents



**Compete** for awards and national recognition.

*Conferences take place at educational venues over three to four days, often bringing thousands of participants from across the world.*

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## What Skills Are Developed?



Negotiation & Networking



Public Speaking



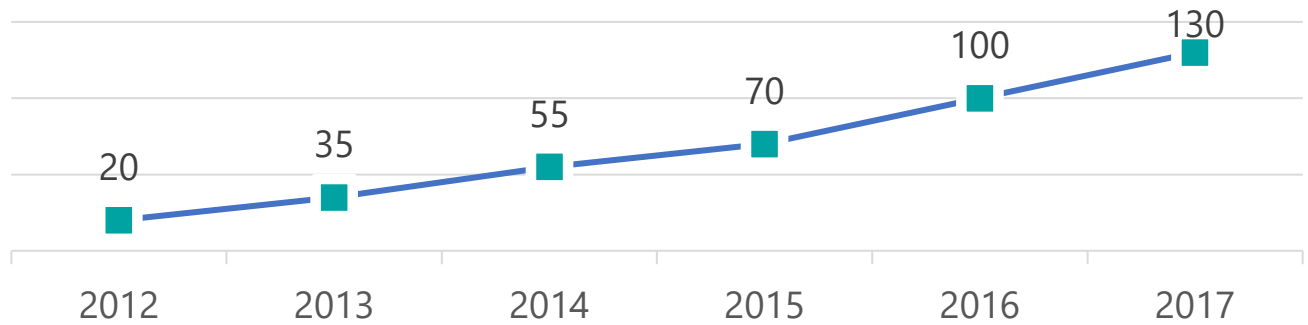
Professional Writing & Research



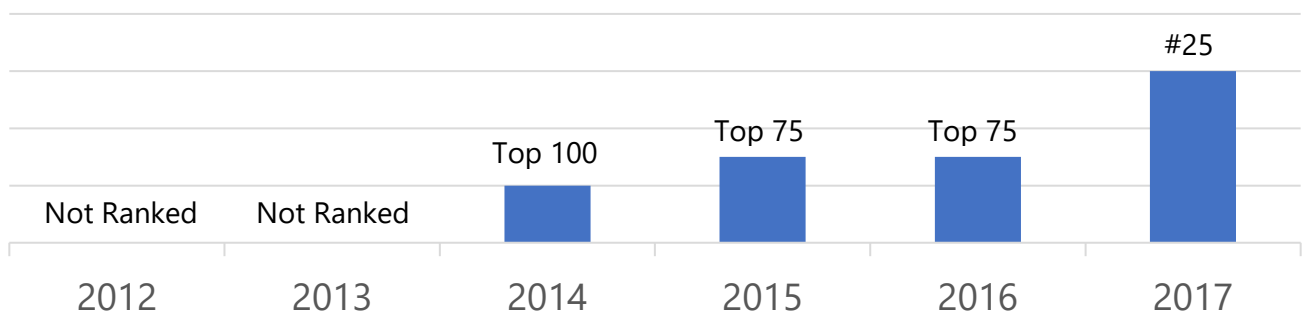
## Team and Conference History

In just five years, IndianaMUN has built its travel team into one of the strongest and most respected in the country and has made its conference the largest in the state and one of the highest-quality conferences in the region.

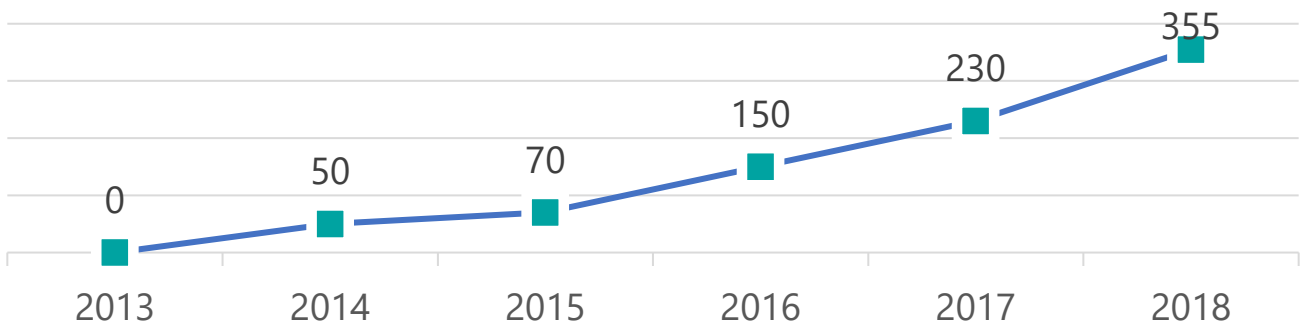
### Team Size (Number of Students – Fall Semester)



### Team Ranking (Best Delegate North American Rankings)



### Conference Size (Number of Students Attending)<sup>1</sup>



<sup>1</sup> In 2014 IUMUN hosted a summer camp which simulated a conference but was not part of the IUMUNC series.

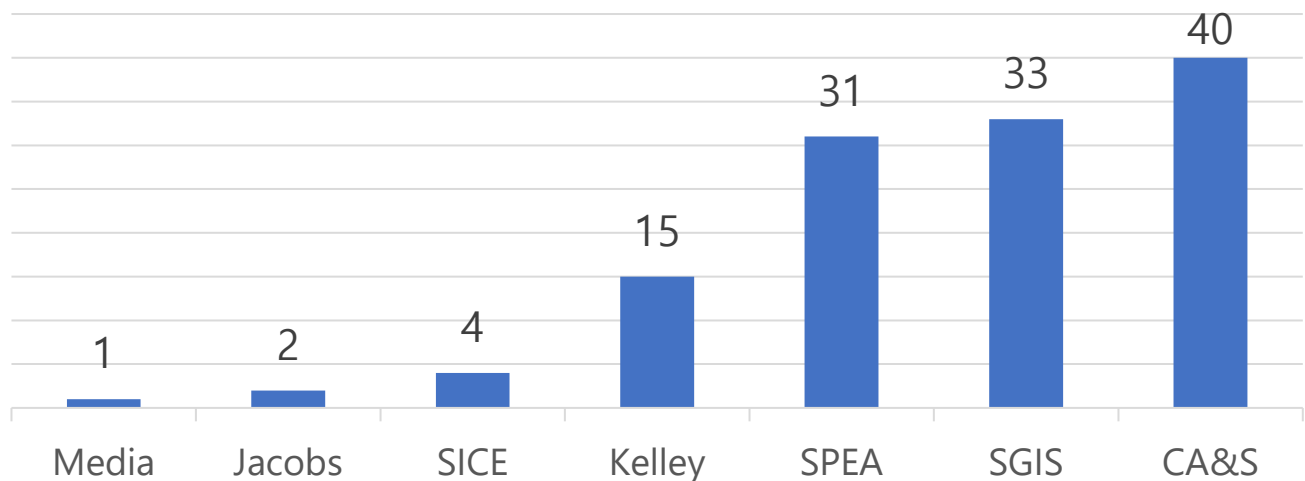


## Team Overview

The IndianaMUN travel team is a diverse and high-performing body of students dedicated to discussing, understanding, and solving world challenges.

### Member Breakdown (By primary school of study)

The IndianaMUN team represents a diverse cross-section of Indiana University.



### Accolades

The IndianaMUN team is widely recognized throughout Indiana University as one of the highest-performing and most engaging student organizations.

For the 2017 – 2018 school year, the Dean of Students and IU Student Life and Learning awarded IndianaMUN:

**#1** Student Organization on Campus

**#1** Student Organization for Leadership Development

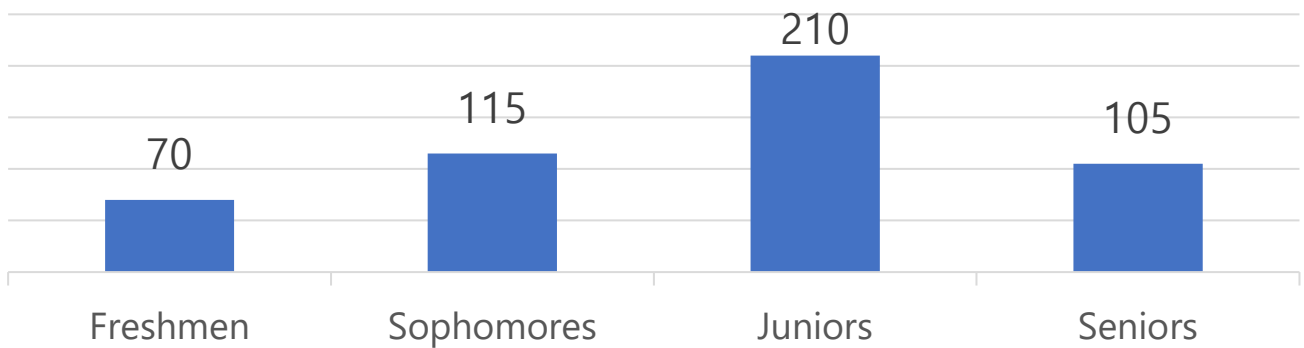
**#2** Student Organization for Events



## Conference Overview

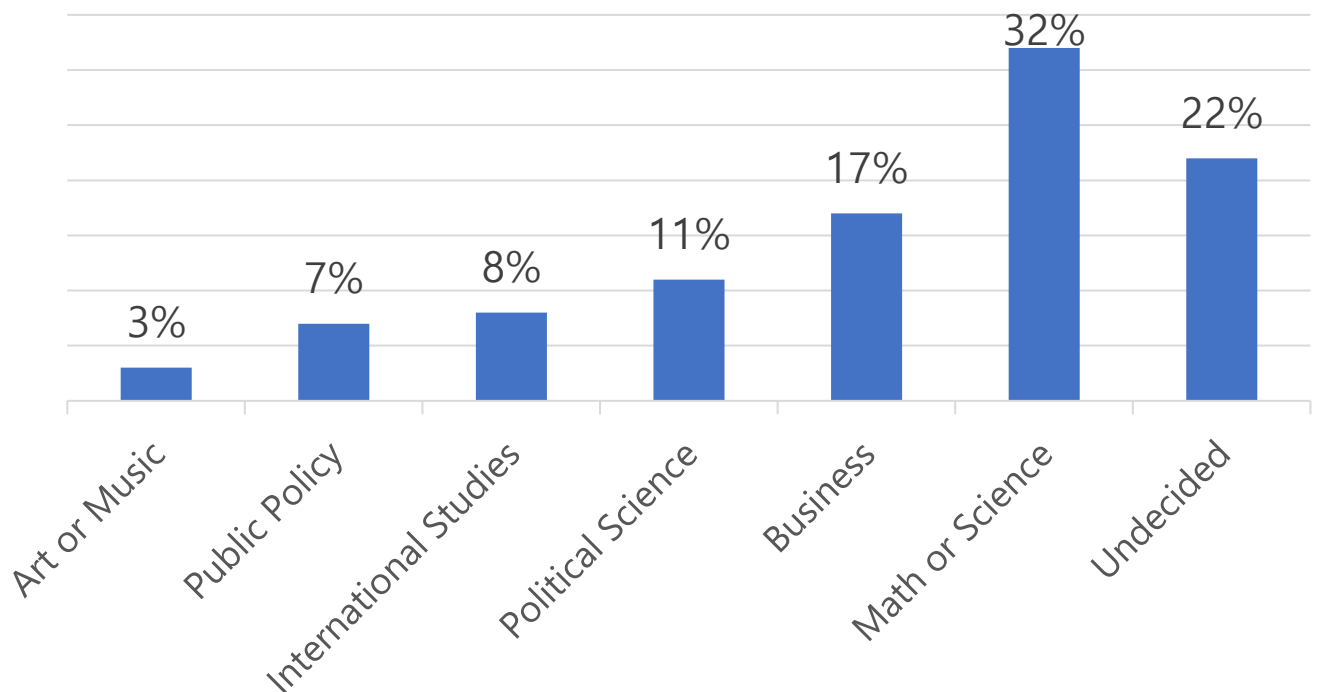
The IndianaMUN Conference will bring around 500 high-achieving students from the midwest to Indiana University for a three-day conference discussing important global challenges.

Your Department/Business will have the opportunity to market to hundreds of college-decision age high school students<sup>1</sup>:



1. Approximately 54% plan to attend Indiana University Bloomington

Attending students have a wide variety of academic interests:





## Sponsorship Impact

Previous sponsors have enjoyed significant benefit from their interaction with the conference.

On average, sponsors can expect a:

**21% increase**

in likelihood of application to/patronage of their department or organization.

On average, approximately:

**51% of students**

Choose to pursue a different primary field of study because of interactions with our sponsors.

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Sponsors of our most recent conference included several IU academic departments and local Bloomington businesses:

IU School of Public and Environmental Affairs

IU School of Global and International Studies

IU Department of Economics

IU Department of Political Science

IU Chinese Flagship Program

IU Arabic Flagship Program

IU Summer Language Workshop

IU Honors Foreign Language Program

Gourmet Garden

Taste of India



## 2019 Sponsorships

IndianaMUNC V will take place 2/22/2019 – 2/24/2019 and will see around 400-600 midwest high school students attend. Please check the box for each sponsorship activity you would like to pursue. You will be invoiced based on the total number of sponsorship activities selected.

### Delegate Guide

A 30-page guide will be distributed to each student and will contain important conference information such as maps and schedules. This document will be frequently referenced by students throughout the weekend. [You will submit an 8.5 x 10 in advertisement to be placed in this guide. We can design the ad for your organization.](#)

### T-Shirt

Approximately 225 conference T-Shirts will be distributed to students. Students can wear these shirts on the last day of the conference in lieu of business professional. [If you are a business, you will submit a white logo to be placed on the back of the shirt, if you are an IU department, your name will be listed on the back of the shirt.](#)

### Electronic Displays

Television monitors throughout conference facilities will display important conference info and are frequently referenced by students throughout the weekend. [You will submit a PowerPoint slide containing your ad. We can design the ad for your organization.](#)

### Tabling

You will be given access to a table located in a conference common area throughout the weekend. You can participate in conference events and interact with students during social and break times. [You will send representatives and tabling materials to the location for the weekend.](#)



## Campus Tours

We will provide campus tours to students. We will add your location to our tour, talk about your location with any content you provide, and will allow representatives to meet the tour group to speak with students.

## Opening & Closing Ceremonies

We will host opening and closing ceremonies at which all students will be in attendance. We will include your PowerPoint ad in the opening and closing presentations. We can design an ad for your organization.

## Website

Our website is the primary point of communication for advisors and students. The website received 25,000 views last year. We will feature your logo on our website.

**Please mark how many activities you selected:**

- Single (choose 1) | \$200
- Lite (choose 2) | \$350
- Basic (choose 3) | \$500
- Deluxe (choose 4) | \$650
- Premium (choose 5) | \$800
- Gold (choose 6) | \$950
- Platinum (choose 7) | \$1,100

**Dpt/Org Name:** \_\_\_\_\_

**Dpt/Org Contact:** \_\_\_\_\_